



Examples of Banner Signs

## 5.2 Old Orchard Commercial Area (C-5 Zone)

The Old Orchard Commercial Area is within a neighbourhood recognized for its heritage character and governed by a Local Area Plan which includes guidelines for the designs of signs. The regulations below help to ensure that signage in this area reflect the character of the surrounding neighbourhood.

Within the Old Orchard Commercial Area, one *sign* is permitted per *parcel*. The *sign* may be either a *fascia sign*, *awning* or *canopy sign*, or *freestanding sign* provided it meets the following provisions:

### 5.2.1 Fascia Sign

- a. *Signs* shall be consistent with the neighbourhood's heritage character, and shall have a handcrafted appearance.
- b. *Signs* shall incorporate the use of natural materials. *Signs* should not be synthetic or industrial in appearance.
- c. *Signs* shall not be illuminated.
- d. *Sign area* shall not exceed 10% of the area of a *business premise* face to a maximum of 1.0 m<sup>2</sup> (10.8 sq. ft.).
- e. The *sign* shall be located adjacent to the primary *business premise* entrance.

### 5.2.2 Canopy or Awning Sign

- a. *Awning signs* shall be an integral part of the *awning* and not an attachment or addition.
- b. A *canopy sign* or *awning sign* shall not project within 0.6 m (2 ft.) of any curb line, or extend above the *roofline* of a building.
- c. *Sign area* shall not exceed 10% of the area of a *business premise* face to a maximum of 1.0 m<sup>2</sup> (10.8 sq. ft.).
- d. *Signs* shall not be illuminated.
- e. The *sign* must be located adjacent to the primary *business premise* entrance.

### 5.2.3 Freestanding Sign

- a. *Signs* shall be consistent with the neighbourhood's heritage character and shall have a handcrafted appearance.
- b. *Signs* shall incorporate the use of natural materials. *Signs* should not be synthetic or industrial in appearance.
- c. The *sign area* shall not exceed 0.6 m<sup>2</sup> (6.5 sq. ft.) per side with a maximum *height* of 1.2 m (4.0 ft.).
- d. No *sign* shall be located within 3.0 m (9.8 ft.) of an adjoining property line or within 2.0 m (6.6 ft.) of the property line facing a street and shall not be located within a *sight triangle*.
- e. *Freestanding signs* shall not be illuminated.



Examples of sign materials appropriate for the Old Orchard Commercial Area