CORPORATION OF THE CITY OF COURTENAY INAUGURAL FINANCE SELECT COMMITTEE AGENDA

COUNCIL SELECT COMMITTEE ON ALTERNATIVE ASSET MANAGEMENT FUNDING SOURCES AND LEVELS OF SERVICE OPTIONS

We respectfully acknowledge that the land on which we gather is the unceded traditional territory of the K'ómoks First Nation

DATE: October 25, 2019

PLACE: City Hall Council Chambers

TIME: 12:00 p.m.

K'OMOKS FIRST NATION ACKNOWLEDGEMENT

1.00 CALL TO ORDER AND WELCOMING REMARKS

2.00 INTRODUCTION OF COMMITTEE MEMBERS

3.00 COMMITTEE APPOINTMENTS

<u>Staff Note</u>: At the July 2nd, 2019 regular Council meeting Council passed the following resolution:

That Councillors Hillian, McCollum and Cole-Hamilton be appointed to the Alternative Asset Management Funding Sources and Levels of Service Options Council Select Committee, with Councillor Cole-Hamilton designated as the Mayor's alternate; and,

That the Select Committee choose the Chairperson and Deputy Chairperson at the committee's inaugural meeting.

Suggested Motion: That Mayor/Councillor "" be appointed Chairperson and Mayor/Councillor "" be appointed Deputy Chairperson to the Alternative Asset Management Funding Sources and Levels of Service Options Council Select Committee (Finance Select Committee).

4.00 CONFIRMATION OF TERMS OF REFERENCE

1 1. Terms of Reference (TOR) - "Council Select Committee on Alternative Asset Management Funding Sources and Levels of Service Options" (Finance Select Committee)

Staff Note: Section 6, TOR states:

"The Chairperson may make periodic reports to Council at any regular meeting and must report as directed by Council. In any case, the Committee will submit its findings and recommendations in a written report to Council no later than October 21, 2019."

Suggested Motion: That the Alternative Asset Management Funding Sources and Levels of Service Options Council Select Committee (Finance Select Committee) adjust the timeline identified in *Section 6, Reporting*, of the *Terms of Reference* to read:

"...the Committee will submit its findings and recommendations in a written report to Council no later than **January 6th**, 2020; and,

That the Finance Select Committee advise Council of the amendment to the timeline in Section 6 of the Terms of Reference at a future Council meeting.

5.00 ESTABLISH SCHEDULE OF MEETINGS

Staff Note: Section 5, TOR states:

"At the first meeting after its establishment, the select committee will establish a regular schedule of meetings and provide notice to Council and the public in accordance with the Council Procedure Bylaw No. 2730. Meetings will comply with "Part 4, Division 3 - Open Meetings" of the Community Charter and will be held at the City of Courtenay Council Chambers.

Suggested Meeting Dates:

- Friday, November 15, 2019 10:00 a.m. 12:00 p.m.
- Friday, November 29, 2019 10:00 a.m. 12:00 p.m.

Suggested Motion: That the Alternative Asset Management Funding Sources and Levels of Service Options Council Select Committee (Finance Select Committee) meet on the following dates:

- Friday, November 15, 2019 10:00 a.m. 12:00 p.m.
- Friday, November 29, 2019 10:00 a.m. 12:00 p.m.

And; that the meeting dates be posted on the City of Courtenay website for public notification.

6.00 STAFF REPORTS/PRESENTATIONS

- 3 1. Draft 2020 2023 Schedule of Gaming Funds Distribution Review and agree on recommendation to Council for the 2020-2024 Financial Plan
- 5 2. Draft Grant-in-Aid and Other Forms of Financial Support Policy 1850.00.04 Revision

<u>Staff Note</u>: Review policy and options for administration of the Grant-in-Aid program

7.00 INTERNAL REPORTS AND CORRESPONDENCE FOR INFORMATION

8.00 **NEW BUSINESS**

- 1. Agree on Future Agenda Topics Proposed as follows:

 - November 15, 2019 Borrowing Process Discussion
 Future Capital Project/Debt Impact Review (2019-2023 Financial Plan)
 - November 29, 2019: Business Case Review
 - New Public Works Administration Building/New Satellite Fire Hall

9.00 **ROUND TABLE/ COMMITTEE INITIATIVES**

ADJOURNMENT 10.00

To:Chairperson and Committee MembershipFile No.: 0550-20From:Chief Administrative OfficerDate: June 24, 2019

Subject: Assignment of Terms of Reference (ToR) - "Council Select Committee on Alternative Asset

Management Funding Sources and Levels of Service Options."

1. PURPOSE:

To provide the role, membership, procedures and timings for the subject Select Committee. As is generally the case, use of select committees is an efficient means to concurrently review and recommend to Council as a whole, the best course of action or alternatives on multiple matters.

2. ROLE:

The Background, Discussion and other information relating to the work of this committee are contained in the June 24th 2019 staff report "Draft of Terms of Reference (ToR) – "Council Select Committee on Alternative Asset Management Funding Sources and Levels of Service Options" (Attachment 1).

This committee is created under the authority of s. 142 of the *Community Charter* (excerpt of applicable sections is Attachment 2) which provides that a Council may "establish and appoint a select committee to consider or inquire into any matter and to report its findings and opinion to the council". The committee will function in accordance with *Council Procedure Bylaw No. 2730* (Attachment 3).

Supporting staff will abide by the City of Courtenay "Committee Meeting Agenda or Minute Procedure" (Attachment 4) and Council's Asset Management Policy is provided for ready reference (Attachment 5).

The Select Committee on Alternative Asset Management Funding Sources and Levels of Service Options will concentrate and confine its activities to the capital renewal projects approved in the 2019-2023 Five-year Financial Plan and the following subjects:

- 1. Identify alternative Asset Management funding sources to minimize the impact of assuming new long-term capital debt (as per Council Resolution 8.01 2019-04-15); and
- 2. Identify Level of Service options that would align with taxpayers' willingness to pay (as per Council Resolution 8.01 2019-04-15)

3. MEMBERSHIP AND STRUCTURE:

Council will collectively appoint committee members who will serve at the pleasure of Council and be appointed to one of the positions identified as follows:

- Chairperson
- Deputy Chairperson
- Member at large

Initial appointments will take place at the time these Terms of Reference are adopted. All appointees will be sitting council members and are provided the following *Community Charter* excerpt for guidance:

Staff Report - June 24, 2019 Page 2 of 3

Responsibilities of council members

- 115 Every council member has the following responsibilities:
- (a) to consider the well-being and interests of the municipality and its community;
- (b) to contribute to the development and evaluation of the policies and programs of the municipality respecting its services and other activities;
- (c) to participate in council meetings, committee meetings and meetings of other bodies to which the member is appointed;
- (d) to carry out other duties assigned by the council;
- (e) to carry out other duties assigned under this or any other Act.

4. COMMITTEE PROCEDURE:

Coordination of administrative and technical support to the committee will be provided as appropriate by the Directors of Legislative & Corporate Services and Financial Services as directed by the CAO. The Chairperson, or in his or her absence the Deputy Chairperson, is responsible to ensure procedural compliance in accordance with Attachments 2, 3 and 4.

5. TIME, PLACE AND NOTIFICATION OF MEETINGS:

At the first meeting after its establishment, the select committee will establish a regular schedule of meetings and provide notice to Council and the public in accordance with the *Council Procedure Bylaw No. 2730*. Meetings will comply with "Part 4, Division 3 – Open Meetings" of the *Community Charter* and will be held at the City of Courtenay Council Chambers.

6. REPORTING:

The Chairperson may make periodic reports to Council at any regular meeting and must report as directed by Council. In any case, the Committee will submit its findings and recommendations in a written report to Council no later than October 21, 2019.

Prepared by:

David W. Love, CD, BA, LGM(Dip), MM, PE, PCAMP

Senior Advisor, Strategic Initiatives

City of Courtenay 2020 - 2023 PROPOSED Schedule of Annual Gaming Funds Distribution

DRAFT

Agenda Item #1

| Gaming Funds Balance, | \$ 1,808,181 |
|-----------------------|--------------|
| December 31, 2018 | 1,808,181 |

| Estimated Annual Funds Available 1,000,000 1,000 | Distribution Marin Colonida | | 2019 | 2020 | 2021 | 2022 | 2023 |
|--|--------------------------------------|--|-----------|---------------------------------------|-----------|-----------|-----------|
| Annual Grants: CV Art Gallery 65,000 65, | Distribution: Major Categories | | Approved | Proposed | Proposed | Proposed | Proposed |
| CV Art Gallery City & Dist Historical Society 55,000 55,000 50,00 | Estimated Annual Funds Available | | 1,000,000 | 1,000,000 | 1,000,000 | 1,000,000 | 1,000,000 |
| CV Art Gallery City & Dist Historical Society 55,000 55,000 50,00 | | | | | | | |
| Support Downtown Arts and Culture Comparison of Cu | | Annual Grants: | | | | | |
| Support Downtown Arts and Culture Sid Williams Theatre Society Downtown Cultural events Sid Theatre, Art Gallery and Museum Strategic planning (2018 carry forward) 24,000 225,000 225,000 225,000 200 | | CV Art Gallery | 65,000 | 65,000 | 65,000 | 65,000 | 65,000 |
| Solid Williams Infestre Society 100,000 100,000 100,000 5,00 | Support Downtown Arts and Culture | | | · · · · · · · · · · · · · · · · · · · | | · · | 50,000 |
| Sid Theatre, Art Gallery and Museum Strategic planning (2018 carry forward) 21,000 225,000 | Support Bountour Fatts and Cartaic | · · | | | | · · | 105,000 |
| Purple ribbon Campaign Feb 19, 2019 Resolution - LUSH Community Garden Annual Grant 10,000 10, | | | | 5,000 | 5,000 | 5,000 | 5,000 |
| Purple ribbon Campaign Feb 19, 2019 Resolution - LUSH Community Garden Annual Grant 10,000 10, | | Isia Theatre, Art Gallery and Museum Strategic planning (2018 carry forward) | · | 225 000 | 225 000 | 225 000 | 225,000 |
| Feb 19, 2019 Resolution - LUSH Community Garden Annual Grant 10,000 1 | | | 246,000 | 223,000 | 223,000 | 223,000 | 223,000 |
| Feb 19, 2019 Resolution - LUSH Community Garden Annual Grant 10,000 1 | | | | | | | |
| No.19, 2018 Resolution - Heritage Refurbish Clocks (2018 carry forward) 15,000 100,000 1 | | Purple ribbon Campaign | 3,500 | · · · · · · · · · · · · · · · · · · · | 3,500 | 3,500 | 3,500 |
| July 2, 2019 Resolution - Down Town Event Traffic Control 15,000 100,0 | | · | | 10,000 | 10,000 | 10,000 | 10,000 |
| Council Initiatives & Projects | | | | | | | |
| Other Council Initiatives/Projects 25,850 56,500 56,500 56,500 56,500 170,000 170,000 170,000 1 Public Safety / Security | Council Initiatives & Brainsts | | | 100,000 | 100,000 | 100,000 | 100,000 |
| 185,000 170,000 170,000 170,000 1 1 1 1 1 1 1 1 1 | Council initiatives & Projects | | | | | | 56,500 |
| Public Safety / Security RCMP Contract Funding 405,000 50,000 | | Other Council illitiatives/F10Jects | 23,830 | 30,300 | 30,300 | 30,300 | 30,300 |
| Public Safety / Security RCMP Contract Funding 405,000 50,000 | | | | | | | |
| Public Safety / Security RCMP Contract Funding 405,000 50,000 | | | | | | | |
| Social / Societal Initiatives April 15, 2019 St. Georges United Church Kitchen Renovation Jan7, 2019 Resolution CV Coalition to end Homelessness Delegation Request 35,000 50 | | | 185,000 | 170,000 | 170,000 | 170,000 | 170,000 |
| Social / Societal Initiatives April 15, 2019 St. Georges United Church Kitchen Renovation Jan7, 2019 Resolution CV Coalition to end Homelessness Delegation Request 35,000 50 | | | | | | | |
| Social Societal Initiatives April 15, 2019 St. Georges United Church Kitchen Renovation Jan7, 2019 Resolution CV Coalition to end Homelessness Delegation Request 35,000 50 | Public Safety / Security | RCMP Contract Funding | 405,000 | 405,000 | 405,000 | 405,000 | 405,000 |
| Social Societal Initiatives | | | | | | | |
| Social Societal Initiatives | | | | | | | |
| Social Societal Initiatives April 15, 2019 St. Georges United Church Kitchen Renovation Jan7, 2019 Resolution CV Coalition to end Homelessness Delegation Request 35,000 50 | | | | 50,000 | 50,000 | 50,000 | 50,000 |
| April 15, 2019 St. Georges United Church Ritchen Renovation 25,000 35,000 35,000 50,000 50,000 50,000 | | | | 30,000 | 30,000 | 30,000 | 30,000 |
| Infrastructure Works | Social / Societal Initiatives | April 15, 2019 St. Georges United Church Kitchen Renovation | 25,000 | | | | |
| Infrastructure Works | | Jan7, 2019 Resolution CV Coalition to end Homelessness Delegation Request | | | | | |
| Infrastructure Levy 2019 220,800 100,000 | | | 60,000 | 50,000 | 50,000 | 50,000 | 50,000 |
| Infrastructure Levy 2019 220,800 100,000 | | | | | | | |
| Infrastructure Levy 2019 220,800 100,000 | Infrastructure Works | Annual Provision to Infrastructure Reserve | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 |
| 50,000 5 | mjrustructure trong | | | , | , | , | , |
| Electric Charging Stations - Committed 2019-2023 Fin Plan 175,000 50,000 50,000 | | | 320,800 | 100,000 | 100,000 | 100,000 | 100,000 |
| Electric Charging Stations - Committed 2019-2023 Fin Plan 175,000 50,000 50,000 | | | | | | | |
| Electric Charging Stations - Committed 2019-2023 Fin Plan 175,000 50,000 50,000 | Green Canital Projects / Innovation | | E0.000 | E0 000 | E0 000 | E0 000 | 50,000 |
| 50,000 225,000 50,000 50,000 | Green Cupitui Projects / Ilinovation | | 30,000 | 30,000 | 30,000 | 30,000 | 30,000 |
| 50,000 225,000 50,000 50,000 | | Electric Charging Stations - Committed 2019-2023 Fin Plan | | 175,000 | | | |
| Total Annual Distribution 1,266,800 1,175,000 1,000,000 1,000,000 1,000,000 1,000,000 | | | 50,000 | | 50,000 | 50,000 | 50,000 |
| Total Annual Distribution 1,266,800 1,175,000 1,000,000 | | | | | | | |
| | Total Annual Distribution | | 1,266,800 | 1,175,000 | 1,000,000 | 1,000,000 | 1,000,000 |
| Projected Gaming Fund Balance \$ 1,808,181 1,541,381 1,366,381 | Projected Gaming Fund Balance | \$ 1,808,181 | 1,541,381 | 1,366,381 | 1,366,381 | 1,366,381 | 1,366,381 |

To: Council File No.: 1850-01

From: Chief Administrative Officer Date: To Be Determined

Subject: Grant-in-Aid and Other Forms of Financial Support Policy 1850.00.04 Revision

PURPOSE:

The purpose of this report is to provide Council with an updated draft Grant-in-Aid and Other Forms of Financial Support Policy and options for future administration of the Grant-in-Aid Program.

POLICY ANALYSIS:

The following resolution was passed by Council on January 21, 2019:

.05

2019 GRANT-IN-AID REQUESTS 1850-01 Moved by Frisch and seconded by McCollum that based on the January 21st, 2019 staff report, "2019 Grant-in-Aid Requests", Council receive the attached list of applicants and support OPTION 1 to direct Staff to remit Grant-in-Aid payment to the selected 18 applicants meeting 2 or more criteria, with a cap of \$15,000 per request; and

That staff include the disbursements in the draft 2019-2023 schedule of gaming funds distribution; and,

That staff be directed to review the Grant-in-Aid policy #1850.00.04 and clarify the eligibility criteria for future consideration.

Carried

Staff have reviewed policy #1850.00.04 and have updated it to clarify eligibility criteria and streamline the annual application process. This policy complies with Section (25) 1 of the *Community Charter*.

EXECUTIVE SUMMARY:

In 2016, the City revised and adopted a Grant-in-Aid Policy to respond to requests from the Comox Valley community organizations asking for grant money for a variety of projects. To create a transparent and efficient process, older policies were amalgamated and updated to require organizations to submit their grant application annually by August 1st so all requests could be simultaneously presented to Council. The Grant-in-Aid policy is silent on a specific procedure to evaluate and prioritize applications, as well as it does not specify a financial cap on the grant amounts. This presents a challenge for staff when evaluating the grant applications and making a recommendation to Council each year.

CAO RECOMMENDATIONS:

That based on the XXXX, 2019 staff report, "Grant-in-Aid and Other Forms of Financial Support Policy 1850.00.04 Revision", Council support Option 1 to defer the approval of the Provision of Grant-in-Aid and Other Forms of Financial Support policy 1850.00.04; and

That staff be directed to pursue the "Flow-Through Funds" opportunity with the Comox Valley Community Foundation for the 2020 grant year; and

That staff be directed to update the City website to inform applicants that the City will not be receiving Grant-in-Aid applications in 2019 for 2020.

Respectfully submitted,

David Allen, BES, CLGEM, SCLGM Chief Administrative Officer

BACKGROUND:

On October 31, 2016, City Council adopted a Grant-in-Aid and Other Forms of Financial Support policy 1850.00.04. It combined two older policies with the intent of providing a single process for the community organizations to follow when requesting financial assistance (see Attachment # 1). It identifies Gaming Fund revenues as the source of funding for grant payments and was first applied in early 2017.

Over the past three years the City has paid out approximately \$337,000 from the Gaming fund through this program.

During the 2019 Grant-in-Aid intake, staff noted in the report to Council on January 21, 2019 that the Grant-in-Aid policy was silent on a specific procedure to evaluate and prioritize the applications, therefore the following criteria were established and used to assist Council with their decision this year:

- Will the grant benefit the entire community (all ages and groups)?
- Will this grant be the only financial or in-kind support requested from the City?
- Did the organization apply for other sources of funding?
- Is the organization financially sustainable?

Staff also recommended a \$15,000 cap on each application for 2019 in order to stay within a financially sustainable amount and maximize the number of organizations that benefit from the Grant-in-Aid program.

In addition, the deadline for receipt of the Grant-in-Aid applications of August 1 has presented a challenge for Finance staff to manage as it conflicts with other deadlines in the department and is a very time consuming process.

DISCUSSION:

Gaming Funds Distribution Matrix:

The 2019-2023 Gaming Funds Distribution Matrix was reviewed with the Finance Select Committee on October 25, 2019 and they will be making a recommendation to Council to provide an amount of \$xxx,xxx each year dedicated to the Grant-in-Aid program. Attachment #2 provides the Draft 2019-2023 Gaming Funds Distribution Matrix which will be considered by Council once a final recommendation is made by the Finance Select Committee.

It should be noted that many of the Grant-in-Aid recipients also apply directly to the BC Gaming Commission for Community Gaming grants and are successful as well.

Revisions to the Grant-in-Aid Policy:

Staff have updated the Grant-in-Aid Policy as follows:

1) Added the following criteria to evaluate the applications:

Applicants must meet two or more of the following criteria to be eligible for a Grant-in-Aid:

- i. Must benefit the entire community (all ages and groups)
- ii. The request is the only financial or in-kind support from the City
- iii. Other sources of funding have been applied for
- iv. The organization is financially sustainable
- 2) Added a \$15,000 cap on each application in order to stay within a financially sustainable amount and maximize the number of organizations that benefit from the program.
- 3) Changed the application intake deadline to December 31 for the upcoming year.

Comox Valley Community Foundation Opportunity:

The Comox Valley Community Foundation (CVCF) is a federally registered charitable organization dedicated to enriching lives in the Comox Valley. The foundation is entrusted with gifts by people and organizations that recognize the uniqueness and vitality of the communities in the Valley, and work to maintain and strengthen these attributes by investing strategically in needed and innovative community-based solutions.

The Foundation has recently adopted a policy to allow for "Flow-Through Funds", which are non-endowed donations where the principal is distributed to one or more charitable beneficiaries (Attachment #3). The City could pursue entering into an agreement with the foundation to administer the annual Grant-in-Aid program on Council's behalf through the Community Enrichment Grants Program. There would be a nominal fee taken to manage this process as per the Administration Fees Policy (Attachment #4). The agreement would outline the following:

- Purpose and criteria
- Schedule
- How the funds are received and distributed
- Requirements for reporting back by both the Foundation and Recipients
- City Acknowledgement

- City access to success stories
- Opportunities for political cheque presentations

CVCF is currently receiving applications for the 2019 grant intake, which will be paid to recipients in January 2020. The 2020 Grant intake will take place in August of 2020 with payments scheduled for January 2021. The City of Courtenay made all 2019 Grant-in-Aid payments in January 2019, therefore if Council chooses to utilize this resource for the 2020 grant year, there would be time to consult with organizations and establish an agreement before the grant application intake in August, 2020.

FINANCIAL IMPLICATIONS:

Local Governments with gaming facilities within its jurisdiction are allowed to use Gaming Fund revenues for "any purpose within their legal authority". For the last 3 years, the City's approach has been to spend the balance of gaming funds from a previous year to support downtown arts and culture, various Council's initiatives and projects, public safety and security, social initiatives, infrastructure works and green or innovation projects. In 2019, gaming funds from 2018 were used to fund the Grant-in-Aid requests.

The list of applicants to the City's Grant-in-Aid program is longer every year. While each organization possibly has a valuable cause to request a grant, Council must weigh the implications of using gaming funds for special interest groups versus applying funds for other City priorities such as:

- Funding for asset management and capital renewal;
- Funding the increased capacity to address sustainable service delivery;
- Funding the RCMP staffing or contributions to the Police Contingency Reserve;
- Contributions to bolster various reserves,
- Funding to support affordable housing and homelessness
- Financial resources for strategic land purchases or,
- Off-setting property tax increase for the community (for reference, \$230,000 is equivalent to approximately 1.0% tax increase)

ADMINISTRATIVE IMPLICATIONS:

Approximately 60 hours of staff time is spent to process the grant applicants and payments each year. An additional 10 hrs of staff time have been dedicated to updating the policy and investigating the CVCF opportunity. If Council wishes to have staff move forward with pursing the CVCF opportunity for 2020, the policy would need to be further updated to reflect this and staff would work with the CVCF to establish an agreement for Council's consideration before August 1, 2020. The City would not receive applications in 2019 for 2020 and would update the website accordingly.

Alternatively, If Council chooses to maintain the process in house and approves the revised policy, staff will immediately update the City website and advertise the 2020 Grant-in-Aid intake.

ASSET MANAGEMENT IMPLICATIONS:

Utilization of gaming funds for Grant-in-Aid potentially limits the amount of funding available for asset management.

STRATEGIC PRIORITIES REFERENCE:

Providing financial resources to organizations in the community and the Valley is a means for the City to follow its strategic priorities as noted below.

We focus on organizational and governance excellence

- Support and encourage initiatives to improve efficiencies
- Recognize staff capacity is a finite resource and support staff training and development
- Communicate appropriately with our community in all decisions we make

We actively pursue vibrant economic development

Continue to support Arts and Culture

We continually invest in our key relationships

- Consider effective ways to engage with and partner for the health and safety of the community
- AREA OF CONTROL: The policy, works and programming matters that fall within Council's jurisdictional authority to act
- AREA OF INFLUENCE: Matters that fall within shared or agreed jurisdiction between Council and another government or party
- AREA OF CONCERN: Matters of interest that are outside Council's jurisdictional authority to act

OFFICIAL COMMUNITY PLAN REFERENCE:

N/A

REGIONAL GROWTH STRATEGY REFERENCE:

N/A

CITIZEN/PUBLIC ENGAGEMENT:

Staff would inform the public based on the IAP2 Spectrum of Public Participation:

http://c.ymcdn.com/sites/www.iap2.org/resource/resmgr/imported/IAP2%20Spectrum_vertical.pdf

Increasing Level of Public Impac



Public

To provide the public with participation balanced and objective goal information to assist them in understanding the problem. alternatives, opportunities and/or solutions

Inform

Consult

To obtain public feedback on analysis, alternatives and/or decisions.

Involve

To work directly with the public throughout the process to ensure that public concerns and consistently understood and considered.

Collaborate

To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

Empower

To place final decision-making in the hands of the public.

OPTIONS:

OPTION 1: That Council defer the approval of the Provision of Grant-in-Aid and Other Forms of Financial Support policy 1850.00.04 as presented; and

That staff be directed to pursue the "Flow-Through Funds" opportunity with the Comox Valley Community Foundation for the 2020 grant year; and

That staff be directed to update the City website accordingly.

OPTION 2: That Council approve the Provision of Grant-in-Aid and Other Forms of Financial Support policy 1850.00.04 as presented; and

That staff be directed to update the City website and advertise for the 2020 Grant-in-aid applications as soon as possible.

OPTION 3: That Council approve the Provision of Grant-in-Aid and Other Forms of Financial Support policy 1850.00.04 as presented; and

That staff be directed to update the City website and advertise for the 2020 Grant-in-aid applications as soon as possible; and

That staff be directed to pursue the "Flow-Through Funds" opportunity with the Comox Valley Community Foundation for the 2021 grant year.

OPTION 4: That Council direct staff to discontinue the Grant-in-Aid program starting in 2020.

Prepared by:

Jennifer Nelson, CPA, CGA
Director of Financial Services

Attachments:

- 1. Draft Revised Grant-in-Aid and Other Forms of Financial Support Policy 1850.00.04
- 2. 2019-2023 Draft Proposed Schedule of Annual Gaming Funds Distribution
- 3. CVCF Flow-Through Funds Policy
- 4. CVCF Administration Fees Policy

| (| City of Courtenay | Policy | | Page 1 of 4 |
|----------------------|---|---------------|----------------|-------------|
| Section: 5 - Finance | | | Policy # 1850. | 00.04 |
| | Subject: Provision of Grant-in- Forms of Financial Support | Aid and other | Revision # | R-1 |

PURPOSE:

The purpose of this policy is for Council to provide criteria to identify the appropriateness and suitability of applications from organizations requesting Grants-in-Aid and other forms of financial support from the City of Courtenay. Council decisions with respect to the provision of these forms of support will be made after carefully reviewing all applications and in conjunction with annual budgetary planning.

POLICY:

The City has limited financial resources available for the provision of Grants-in-Aid or other forms of financial support to special interest groups. In order to be consistent and fair to all applicants, the following criteria must be met:

- 1. Entity must complete the Application and provide correspondence to City Council:
 - a. identifying who they are and whether they are a "for-profit" or "not-forprofit" organization,
 - b. what special interest they represent and a demonstrated financial need,
 - c. how much grant-in-aid or other financial commitments from the City they are requesting,
 - d. describe what project the resources will be used for,
 - e. describe how the project will benefit the community of the City of Courtenay and the greater Comox Valley region,
 - provide the project business case in terms of confirmation of need and demand, project sustainability, capital budget plan and operating budget plan if applicable, (exclude if request is below \$10,000),
 - g. provide the organization's audited financial statements for the past three years, (provide prior year financial information if request is below \$10,000),
 - h. identify projects in the Comox Valley they have successfully completed, (exclude if request is below \$10,000),
 - i. identify whether they are receiving or soliciting any other form of supplementary City funding, subsidy or fee reductions relative to the application;
 - j. identify other requests or receipt of funding from other organizations and Comox Valley local governments; and,
 - k. identify what City support they have received in the past five years and how it has been used.

City of Courtenay

Policy

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| Section: 5 - Finance | Policy # 1850.00.04 | | |
|--|---------------------|--|--|
| Subject: Provision of Grant-in-Aid and other Forms of Financial Support | Revision # R-1 | | |

- 2. Organizations must be based in the City of Courtenay. Funding is **not** available for individuals.
- 3. Organizations must identify and provide proof of supplementary funding payments or agreements from external sources supporting their initiative. Provincial and Federal funding agreements or correspondence identifying dollar amounts must be provided for Council information.
- 4. A Council resolution must authorize and determine the grant in aid payment or any other financial commitment from the City.
- 5. Grants-in-Aid and other commitments must be used for the purpose intended. City resources cannot be used to provide any type of assistance to other organization(s) working in tandem with the applicant.
- 6. Payments will only be issued upon direction provided by the Chief Administrative Officer or Director of Finance.
- 7. Each Grant-in-Aid payment will not exceed \$15,000.
- 8. Gaming Funds will be the primary funding source for all monetary commitments to organizations or entities requesting assistance.
- 9. Grants or other City resources cannot be used for illegal purposes or anything disallowed by the Community Charter.
- 10. Applicants must publicly acknowledge the City of Courtenay's contribution.
- 11. Applications must be submitted by **December 31**st **for the upcoming year**, to the Director of Finance using the prescribed application form. The Director will review the applications for completeness and arrange contact with applicants for additional information as necessary.

City of Courtenay

Policy

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| Section: 5 - Finance | Policy # 1850.00.04 | | |
|--|---------------------|--|--|
| Subject: Provision of Grant-in-Aid and other Forms of Financial Support | Revision # R-1 | | |

- 12. Applicants must meet two or more of the following criteria to be eligible for Grant-in-Aid consideration:
 - i. Must benefit the entire community (all ages and groups)
 - ii. The request is the only financial or in-kind support from the City
 - iii. Other sources of funding have been applied for
 - iv. The organization is financially sustainable
- 13. The Director of Finance will present a summary report of the applications, relative to the eligibility criteria, to Council and arrange for delegations to Council as necessary.
- 14. Within one year of the date of receipt of the grant, entities must provide an independent reporting of how the grant was utilized and the outcomes of the dollars received.
- 15. Grants-in-Aid shall be considered on a year-to-year basis and continuing support should not be anticipated.

SCOPE:

This policy applies to all grant-in-aid and financial requests submitted to the City of Courtenay. Authority for, and restrictions on the provision of, any form of assistance is provided under The Community Charter, Sections 8(1), 24 and 25. Preference will be given to organizations who can demonstrate a request that promotes the City's strategic priorities as identified in the Strategic Priorities found on the City's webpage.

RELATED DOCUMENTS:

RESPONSIBILITY:

City of Courtenay council members are responsible for adopting policies that manage the financial resources of the community. These policies must recognize the budgetary demands of City operations as a whole and be responsive to public perceptions and constraints. There is a limited sum of tax dollars and external revenue sources available for grants to organizations.

The Chief Administrative Officer or Director of Finance has responsibility for processing all payments.

| AUTHORIZATION: | DATE: |
|----------------|-------|
|----------------|-------|

City of Courtenay

Policy

Page 4 of 4

| Section: 5 - Finance | Policy # 1850.00.04 | | |
|--|---------------------|--|--|
| Subject: Provision of Grant-in-Aid and other Forms of Financial Support | Revision # R-1 | | |

REVIEW DATE:

This policy has an intended life of 20 years, or less dependent on the discretion of Council of-the-day.



| AUTHORIZATION: | DATE: |
|----------------|-------|
|----------------|-------|

City of Courtenay 2020 - 2023 PROPOSED Schedule of Annual Gaming Funds Distribution

DRAFT

Attachment #2

Gaming Funds Balance,
December 31, 2018 \$ 1,808,181

| Distribution: Major Categories | | 2019 Approved | 2020 Proposed | 2021 Proposed | 2022 Proposed | 2023 Proposed |
|-------------------------------------|---|---------------------------|------------------|------------------|------------------|------------------|
| | | ., | | | | |
| Estimated Annual Funds Available | | 1,000,000 | 1,000,000 | 1,000,000 | 1,000,000 | 1,000,000 |
| | Annual Grants: | | | | | |
| | CV Art Gallery | 65,000 | 65,000 | 65,000 | 65,000 | 65,000 |
| Support Downtown Arts and Culture | Ctny & Dist Historical Society | 50,000 | 50,000 | 50,000 | 50,000 | 50,000 |
| , , | Sid Williams Theatre Society Downtown cultural events | 105,000 5,000 | 105,000 5,000 | 105,000 5,000 | 105,000 5,000 | 105,000 5,000 |
| | Sid Theatre, Art Gallery and Museum Strategic planning (2018 carry forward) | 21,000 | 3,000 | 3,000 | 3,000 | 3,000 |
| | Shu Theatre, Art Gallery and Museum Strategic planning (2018 carry forward) | 246,000 | 225,000 | 225,000 | 225,000 | 225,000 |
| | | 240,000 | 223,000 | 223,000 | 223,000 | 223,000 |
| | | | | | | |
| | Purple ribbon Campaign | 3,500 | 3,500 | 3,500 | 3,500 | 3,500 |
| | Feb 19, 2019 Resolution - LUSH Community Garden Annual Grant | 10,000 | 10,000 | 10,000 | 10,000 | 10,000 |
| | Nov 19, 2018 Resolution - Heritage Refurbish Clocks (2018 carry forward) | 25,000 | | | -5,555 | |
| | July 2, 2019 Resolution - Down Town Event Traffic Control | 15,000 | | | | |
| Council Initiatives & Projects | Annual Grants-in-Aid | 105,650 | 100,000 | 100,000 | 100,000 | 100,000 |
| | Other Council Initiatives/Projects | 25,850 | 56,500 | 56,500 | 56,500 | 56,500 |
| | | | 55,555 | | 55,222 | , |
| | | | | | | |
| | | | | | | |
| | | 185,000 | 170,000 | 170,000 | 170,000 | 170,000 |
| | | | | | | |
| Public Safety / Security | RCMP Contract Funding | 405,000 | 405,000 | 405,000 | 405,000 | 405,000 |
| | | | 50,000 | 50,000 | 50,000 | 50,000 |
| Social / Societal Initiatives | | | | | | |
| Social y Societal iniciatives | April 15, 2019 St. Georges United Church Kitchen Renovation | 25,000 | | | | |
| | Jan7, 2019 Resolution CV Coalition to end Homelessness Delegation Request | 35,000 | | | | |
| | | 60,000 | 50,000 | 50,000 | 50,000 | 50,000 |
| | | | | | | |
| Information allowed | Annual Danisian to Infrastructure Decemb | 100.000 | 100.000 | 100.000 | 100.000 | 100.000 |
| Infrastructure Works | Annual Provision to Infrastructure Reserve | 100,000 | 100,000 | 100,000 | 100,000 | 100,000 |
| | Infrastructure Levy 2019 | 220,800 320,800 | 100,000 | 100,000 | 100,000 | 100,000 |
| | | 320,000 | 100,000 | 100,000 | 100,000 | 100,000 |
| | | | | | | |
| Green Capital Projects / Innovation | | 50,000 | 50,000 | 50,000 | 50,000 | 50,000 |
| ,,, | | 30,000 | 30,000 | 30,000 | 30,000 | 30,000 |
| | Electric Charging Stations - Committed 2019-2023 Fin Plan | | 175,000 | | | |
| | Licente charging stations Committee 2013 2023 (in right | 50,000 | 225,000 | 50,000 | 50,000 | 50,000 |
| | | 30,000 | 223,000 | 30,000 | 50,000 | 50,030 |
| Total Annual Distribution | | 1,266,800 | 1,175,000 | 1,000,000 | 1,000,000 | 1,000,000 |
| Projected Gaming Fund Balance | \$ 1,808,181 | 1,541,381 | 1,366,381 | 1,366,381 | 1,366,381 | 1,366,381 |
| , | 1,7 | _,,301 | _,555,561 | _,555,561 | _,000,001 | _,555,361 |

| POLICY: Flow-Through Funds | | NUMBER: 2.3 | PAGES: 2 | | r n |
|----------------------------|---------------|-----------------------------|----------|--|------------|
| SUBJECT: Financial Manage | ment Policies | y a g | · | | , 2 |
| APPROVED: March 2019 | REVISED: | SUBJECT TO REVIEW: Annually | | | |

Flow-through funds are non-endowed donations where the principal is distributed to one or more charitable beneficiaries.

RATIONALE

While the Foundation's primary focus is on endowment funding, flow-through donations can be used to increase the distributions to charitable causes made by the CVCF annually. Several situations may give rise to flow-through funding:

- i. Where the Foundation is already holding an endowed fund. a donor (or other person) who wishes to channel some additional charitable funding through the Foundation in order to the annual distribution arising from such fund. Such a "top up" is limited to a maximum of \$1000 annually.
- ii. Where there is a desire on the part of the Foundation to provide a special service. For example, an individual may have made a planned endowed gift in a will, or through life insurance, and wish to contribute annually to one or more causes on a pure flow-through basis. A minimum annual contribution should be \$5000.
- iii. Where there is an individual or group committed to raising funds for one or more causes to be funded through the Foundation as the charitable tax issuing entity. A minimum contribution should be \$5000.
- iv. Where there is a significant opportunity to profile support for either the Foundation (as the intermediary) or designated beneficiaries. A minimum contribution should be \$5000.
- v. Where there is a new community or broader partnership opportunity that ultimately benefits the Foundation. A minimum contribution should be \$5000.
- vi. Online Top Up of Grant Requests



Flow through funds will be accepted on a case by case basis. In reviewing the desirability of accepting a flow-through fund, consideration will be given to the number of beneficiaries, the total amount of funding to be flowed through the Foundation, the amount of administration required, the philanthropic intent of the donor, the desire to provide such a service to the particular donor and the opportunity for future gifts. Care should be taken to ensure that advantage is not being taken of the Foundation, nor precedent set, in agreeing to such arrangements. In all circumstances, every attempt should be made to have the donor make a commitment to the Foundation by making a meaningful gift to a permanent endowment.

GIFT AMOUNT

In accepting funds to be flowed through the Foundation, care must be taken to ensure that the size and timing of the gift will not adversely affect the Foundation's disbursement quota.

AGREEMENT

Where possible, a written agreement between the donor and the Foundation will be executed, setting out the terms and use of the gift. However, when the gift is received unexpectedly without benefit of prior discussion or memorandum of understanding with the donor, the Foundation will be guided by any terms set out by the donor in a bequest, memorandum or letter and in accordance with its governing instruments.

| POLICY: Administration Fees | | NUMBER: 2.2 | PAGES: 1 | |
|-----------------------------|---------------------|-----------------------------|---------------------------------------|--|
| SUBJECT: Financial Mana | gement Policies | e Pr | · · · · · · · · · · · · · · · · · · · | |
| APPROVED: July 2017 | REVISED: March 2019 | SUBJECT TO REVIEW: Annually | | |

Foundations cover their operating costs with their administration fees and with donations specifically towards operations (in-kind and cash) and/or special fundraising events. It is important that these fees be reviewed annually due to their potentially significant impact on the operating budget.

POLICY:

- i. **Fees for endowed funds:** A fee of 0.50% of invested funds annually for agency funds, and a fee of 1% for all other funds, prorated on a monthly basis in the year of the initial donation.
- ii. **Fees on gifts to endowed funds:** There are no fees on gifts to endowed funds.
- iii. **Fees for top-up flow-through fund gifts:** No fee on gifts aimed to "top up" an annual distribution made from an existing endowed fund. Such gifts are limited to \$1000 annually.
- iv. **Fees for pure flow-through fund gifts:** Such gifts are subject to a minimum of \$5000. Fees are on a sliding scale from 5% for a \$5000 gift to 2% for a \$1 million gift as follows:
 - * 5% on first \$100,000 4% on next \$400,000 3% on next \$500,000 2% on additional amounts
- When extraordinary services of the Foundation are required in connection with a gift, the Foundation will be compensated by separate agreement.